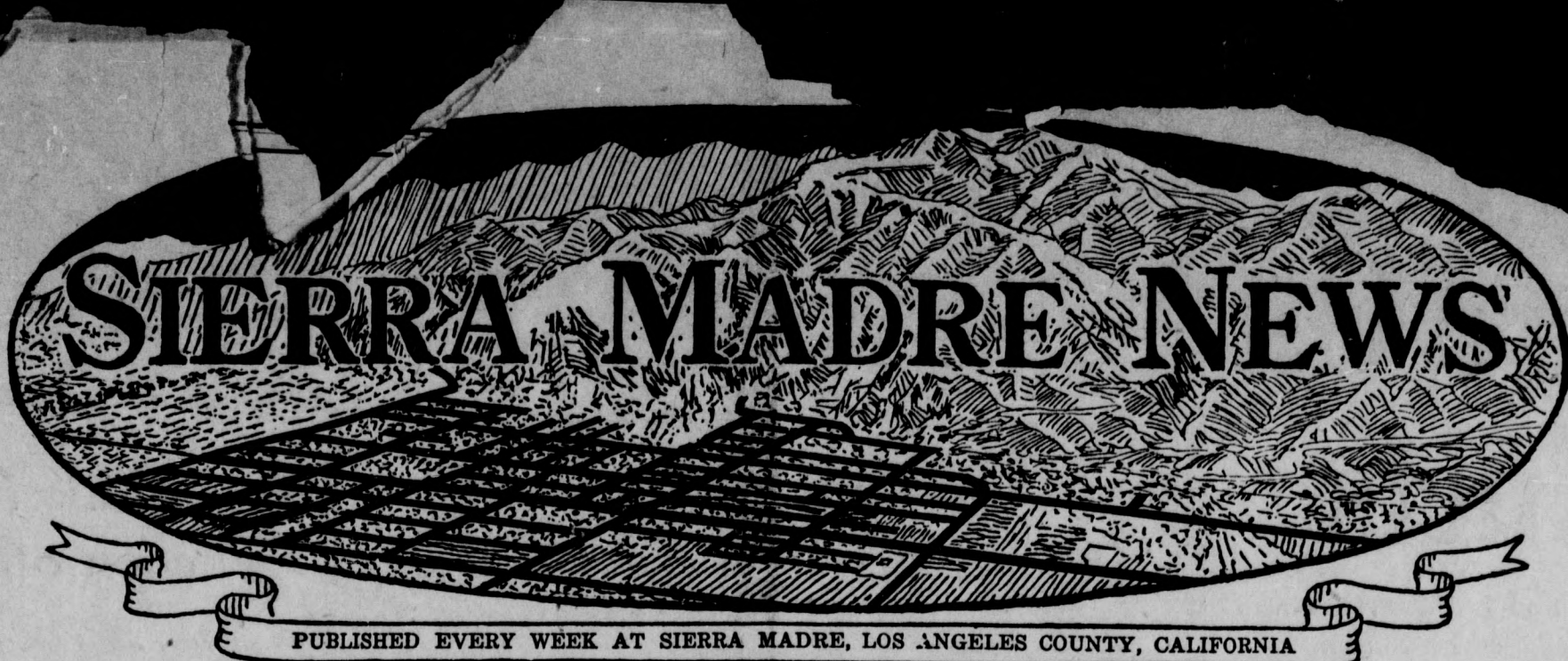


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VOL. 17, NO. 50



FOLLOW
YOU
ON YOUR
SUMMER
VACATION
TRIP

FRIDAY, SEPTEMBER 14, 1923

Revised Building Plans For Park Are Called For

Revised plans for a community house to come within the allowance of \$5,500 or \$6,000 in the original park program will be presented by the park commission at the next meeting of the city trustees. When the second lot of bids were opened at last night's meeting of the trustees, only one bid for the complete building was presented. R. L. Greve of Alhambra made a bid of \$8,200 for the complete job. Individual bids for the plumbing and painting were presented by the Sierra Madre Hardware company and J. D. Tucker, respectively.

Chairman Barker of the park commission said that body would recommend that the bids be rejected and that revised plans be made to come within the allowance.

Trustee Topping then offered a plan doing away with the community house, locating a water garden on the proposed site, and erecting new buildings for comfort stations in the rear of the Lehner property.

Dr. Barker said that plan was not feasible for several reasons. He thought it would cost as much as the original plan, and said all park authorities were agreed on the wisdom of keeping comfort stations more widely separated than was proposed.

He also said the use of the stone building now on the ground was a part of the plan selected out of the park plan competition as the best. Seven different plans had been submitted and while each had its good points, it was not found possible to pick out individual features and combine them. In the same way, he said, the proposed change would take the heart out of the plan drawn up by Miss Jessie Ward. However, he said, he would accept the change if it met with the approval of a competent park authority such as Mr. Keen of Pasadena.

Mrs. Snell, heading a committee from the Woman's club, said they had looked over the park site and thought the building which it is proposed to remodel in its present location, would be objectionable and interfere with a good view of the park from the Central avenue side. Objection was also offered to the spending of money for an auditorium or assembly room in the building, as it was felt there was no need of such a place.

Dr. Barker and Major Floyd objected to the term auditorium, as it was not contemplated the room would be so used. It was rather to be an indoor recreation room for use in bad weather. Such places, they had found, were much used in the parks of near-by cities.

The whole matter was laid over for further plans by the park commission. Mayor Mitchell urged that people who have plans and suggestions to offer take them to the park commission. Dr. Barker had said that in spite of repeated published invitations, not a single suggestion or inquiry was made to the commission but as soon as the commission started to do something they were immediately beset with protests.

Chief Topping Resigns

Resignation of E. D. Topping as chief of the fire department was read and accepted with regret. Mr. Topping explained that new business connections would require his absence from the city much of the time. He recommended that Ralph Odwarker be appointed chief, in accordance with the vote of the department members. The trustees asked Attorney Baker to bring in the necessary resolution.

Vacation of Laurel

Protest against the acceptance of the revised plat of Grand View tract was received from Dr. W. Jarvis Barlow. He said it would mean a whole tier of lots turned with the rear end to the east line of his property. A petition of protest was also presented, signed by most of

SIERRA MADRE AVENUE IS BRIGHTLY LIGHTED

Chamber of Commerce Enterprise Is
Splendid Piece of
Work

With the placing and adjustment of the new flood lighting equipment on Sierra Madre avenue, from the Foothill boulevard up to Central avenue, that street now becomes the best lighted street in or near Sierra Madre.

High power lamps with a new type of reflector spread the light remarkably along the highway. The lamps are so high and the light so well diffused that the effect is very even. The lights above Live Oak avenue are within the city limits and are maintained as part of the city street lighting system. The lights below Live Oak are in county territory and are maintained with a fund raised by the Chamber of Commerce from private subscription.

The whole enterprise is to be credited to the Chamber of Commerce which originated and carried out the plan. It was handled by a special committee consisting of G. I. Farman, chairman; Mrs. Warren L. Williams, R. R. Hartman, Fred Griebenow and Milton Steinberger.

The new lights serve the double purpose of lighting the road for travelers, and also attracting attention of Foothill boulevard travellers to this approach to Sierra Madre. At night it is worth more than an electric sign on the boulevard, for a lighted highway naturally encourages people to follow it.

The original plan called for the installation of similar lights on Baldwin avenue between Live Oak and the Foothill boulevard. This was held up, pending some development by Arcadia or by Mrs. Anita Baldwin. The lighting of Sierra Madre avenue naturally makes the lighting of Baldwin seem more desirable.

RALLY DINNER TONIGHT AT CONGREGATIONAL CHURCH

Members and friends of the Congregational church are invited to gather at 6:30 tonight for a Get-Together dinner as a part of the Rally Week program. The dinner will be served by the ladies of the church without charge.

Following the dinner the evening will be devoted to fellowship and discussion of the church program for the fall and winter months. During the week Dr. Tate has been conferring with the heads of the various auxiliary organizations and these will present reports and outline plans for work.

the householders south of Highland and west of Sunnyside.

Trustee Topping said he understood the twelve lots facing on the new Wilson street and adjacent to the Barlow place, had been sold to one man who planned to build at the corner, facing his house south, which would remove Dr. Barlow's objection.

Captain Osgood addressed the board, protesting against the opening of Wilson street on the ground of the menace from storm water. City Engineer Gierlich and Street Superintendent Udell said no menace would be created, as the new street would not change conditions at the Grand View end and the storm water could be taken care of then in a satisfactory manner.

Mr. Gierlich said he had informed Mr. Denio that the vacation of the stub end of Laurel avenue must be contingent upon the consent of the owner of the property at the end of the street, in this case Dr. Barlow. The trustees voted to have the necessary resolution prepared for introduction in the event such consent is secured.

Trustee Topping reported the new fire engine for the canyon district is now ready for service. The chemical tank has been mounted on a Ford truck and makes an excellent appearance.

Permission was given for the removal of three pepper trees on the east side of Sunnyside avenue just above Highland, conditionally on the planting of cocos plumos in harmony with the rest of the block.

WATER COMMITTEE URGES DEVELOPMENT IN CANYON

Belief that 20 or more inches of gravity water can be developed in the Little Santa Anita canyon is expressed in the report of the special committee appointed last month by the city trustees to recommend a plan of water development. The report was signed by Chairman L. E. Steinberger and presented at last night's meeting of the board. The other members of the committee are H. H. Steinberger, Mrs. Milton Steinberger, A. N. Carter, M. D. Welsch and Lewis Newcomb.

No estimate of the cost of development is made. The report simply tells where the water is, as judged by surface indications, and urges that the trustees carry the investigation further. The full report as follows:

Honorable Board of Trustees, City of Sierra Madre: After carefully examining the Canyon in regard to water, we beg to report.

We believe a pipe line should be extended from the present heading through the Canyon to very near the half-way or Orchard Camp in order to collect all water running, which is now mostly lost by evaporation or seepage.

Also pipes to convey water from West branch and also from two canyons on east side to the main canyon.

In the West branch we found quite an amount of running water, some of which reaches the main stream. There is running water in two east side canyons, none of which reaches the main canyon. We would advise that some considerable amount could be gotten by drifting at a point near where the trail crosses West branch. In the main canyon several locations appear very promising for development.

We believe with a reasonable amount of development twenty or more inches would be secured. As you know rights must first be secured before any of this work can be done.

It was also believed that a substantial check dam at the narrows just above our present tunnels would be of some benefit to said tunnels. As this investigation was hurried and not thorough we stand ready to assist you farther at any time you might think it necessary.

L. E. STEINBERGER.

ECLIPSE IS ECLIPSED BY STORM CLOUDS

The thousands of people who went from Sierra Madre and elsewhere to San Diego, Santa Barbara and other places, had a fine trip from every standpoint except that of seeing the eclipse. For the first time in 20 years San Diego had a cloudy day on September 10. All along the coast, conditions were much the same. The sun was visible during the eclipse period at many points where it was not total. Here and there were small spots where a rift in the clouds made it possible to see the total eclipse. Milton Steinberger happened to be in one of them near Camp Kearney. Other people had to be satisfied with the weird darkness at midday for their evidence of totality.

MAYOR GOES TO SAN DIEGO

Mayor Robert Mitchell and Mrs. Mitchell left Sunday morning for San Diego to spend the week. Although hoping to see the eclipse, that was not their principal objective. Mr. Mitchell planned to spend the week attending the sessions of the League of California Municipalities. It is not recorded that the weather affected the convention as disastrously as it did the efforts to view the eclipse.

When the matter of annexing Sierra Madre school district to Pasadena came up before the board of supervisors on Tuesday, Supervisor Cogswell was absent. He had gone to San Diego to see the eclipse and had not returned. The matter being within his district, the board did not care to take it up in his absence. The matter was accordingly set over on the calendar until next Monday.

PASADENA GLEN SCHOOL NOW IN SIERRA MADRE

Dr. Ralph Power Opens Fall Term
of Institution for Boys
on Lima Street

The Pasadena Glen School for Boys, established six months ago by Dr. Ralph L. Power, of the University of Southern California, moves this week to permanent quarters in Sierra Madre. The building known for so many years as the Sierra Madre hotel, one of the old landmarks of the city, becomes the home of the school.

The school already has a boarding division and with the opening of the fall term next Wednesday, the day division will be announced. Registrations for the day division have already been received from Pasadena and transportation will be arranged to other near-by points.

The high school and junior college courses will be under the direction of Dr. Power, who taught for many years in state and private universities, where he rose from librarian to dean. He is a member of many educational societies and is the author of several texts—two of which are now ready for publication.

Mrs. Fannie Vaughn, formerly manager of the Disabled Veterans Rest Camp in Altadena, becomes Housemother of the Pasadena School for Boys upon removal to the new quarters on North Lima street.

Dr. E. C. Pierpont, of Lamanda, is also added to the staff as consulting optometrist.

BENTON-MCINTYRE

San Pedro Pilot: Witnessed only by the immediate families of the couple, a charming wedding uniting Miss Margaret Benton and Scott McIntyre, both of San Pedro, was solemnized at the home of the bride's mother, Mrs. Mary J. Benton of 215 North Mesa St., at 8:30 o'clock Sunday morning. Rev. Thomas Grice, pastor of the First Methodist church, officiated. Miss Mary Benton, sister of the bride, attended her as maid of honor, and Ray Arnell, recently of Nebraska, who was a "buddy" of Mr. McIntyre during the world war, was best man.

The bride's lovely gown was of Alice blue canton crepe, with full skirt and ruffles of pale yellow georgette. The maid of honor wore a pale yellow taffeta frock, trimmed with pink.

Preceding the ceremony, Carl Sandlin, accompanied by Mrs. Otis Mitchell, sister of the groom, sang "O, Promise Me," and later, as the bridal party entered the living room, sang "I Love You Truly."

The wedding is one of the most interesting of the summer, as both Miss Benton and Mr. McIntyre, who are prominently identified with the First Methodist church, are popular among the younger set of San Pedro. The weeks preceding the wedding have been filled with social affairs honoring the bride, who came here from Sierra Madre three years ago. She was graduated from Pasadena high school and has been employed by the local branch of the California Bank for several months.

Mr. McIntyre, who has also been a resident of San Pedro about three years, is the son of Mrs. C. B. McIntyre of 403 N. Gaffey St. He is a graduate of a Texas Normal school and is employed as a foreman by the Wynn Rider Roofing Co.

The couple sailed for Avalon and after a honeymoon of two weeks will reside at 649 S. Oliver St., until the completion of the home they are building on Gaffey St.

EASTERN STAR WILL HOLD SPECIAL MEETING

Sierra Madre Chapter No. 299, O. E. S., will hold a special meeting next Monday evening, Sept. 17, according to the announcement by Mrs. Convers L. Twycross, Worthy Matron. Ordinarily only one meeting is held during the month of September. Owing to the number of petitions for membership, an extra meeting was called for the purpose of initiation.

HOW OUR MOUNTAIN ROCKS WERE FORMED

Story of the Making of Granite As
Revealed by Late Scientific
Investigations

Most visitors to our mountains learn that the gray rock that surrounds them on all sides is granite, but few of them stop to ask "What is it and where did it come from?" Few learn that at one time this rock was molten and, rising as a great magma from deep down within the earth, cooled beneath a series of mountain ranges far more ancient than the Sierra Nevada.

Recent laboratory experiments give us a good idea of the conditions under which granite is formed in Nature. Granite is a crystalline rock made up chiefly of four minerals, quartz, black mica, hornblende and feldspar. In order that these minerals crystallize, the cooling must be exceedingly slow and the pressure very great. Feldspar can be made artificially from its various elements if subjected to 2,000 degrees of heat (Centigrade) and allowed to cool very slowly. The only way in which the great pressure necessary for the formation of hornblende has been obtained is, by sealing its component parts into a strong tube and heating in an electric furnace, followed by an exceedingly gradual cooling process.

Quartz crystallizes at a lower temperature than the other minerals of granite, but the great pressure necessary for its formation has never yet been reached in the laboratory.

The physical chemist, piecing together all the knowledge gained in experiments of this sort with rock-forming minerals, has determined the conditions necessary for the formation of granite. There must be at least 6,000 or 7,000 feet of other rock material overlying in order to provide the necessarily great pressure and to form a "rock blanket" to allow of very slow cooling. This great overlying mass, in the case of the Yosemite granite, consisted of parallel north and south trending ridges much like the Appalachians of today. Millions of years of weathering reduced these mountains almost to sea level and exposed the granite.

FREAK RAIN STORM HITS SIERRA MADRE

Early season rains are apt to be freakish and that of Tuesday evening was no exception. Coming down in torrents for a short time in the early evening, it caught a great many people unprepared in various ways.

While the total fall was about two-fifths of an inch, the fact that most of it fell within a space of a few minutes accounted for the deluge which swept down some of the streets.

In spite of the heavy rain over most of Sierra Madre, there were places where it did not rain hard enough to lay the dust. That was true on East Live Oak avenue near the Pegler ranch.

In the business part of town miniature flood was caused in the rear of the Kersting buildings. Piles of building material in the rear of the new Mesecar real estate office blocked the storm water from the channel between the buildings. It accordingly backed up in the rear until it found an outlet through the post office and Pettitt's store. Miss Florence Bandy was still on duty in the post office and thought for a time she was going to need a life preserver.

Old timers can recall a good many freak rain storms in Sierra Madre. And when their experiences are recounted it will be found that most of them took place in September. In part, no doubt, the unusual effects are often due to the fact of unpreparedness at the end of the summer dry season.

Mr. and Mrs. George E. Mesecar expect to leave next Tuesday for a visit to their old home in Michigan. Mr. Mesecar having been advised that a relief agent will be sent out for the Pacific Electric station at that time.

Splendid School Facilities Open In Sierra Madre

Sierra Madre schools open next Monday, September 17, in all branches.

The Monday session for the grammar school will be for the first half day only, according to the Superintendent, Miss Elizabeth Steinberger. All pupils are requested to be on hand for registration Monday morning. Regular sessions will begin Tuesday morning.

The school lunch room will not be open until the second week. The rush of work incidental to the opening of school made the delay seem advisable.

High school pupils have been registering today at Pasadena high. Regular sessions will begin there also on Monday.

That Sierra Madre children do not lack for educational facilities may be proven by a glance at the opportunities offered in the News advertising columns. In addition to our splendid public institutions there are a number of private institutions where regular or special work is obtainable for pupils of various ages and grades. Both boarding and day pupils may find accommodations there.

Brice Academy is a co-educational institution offering courses from the lower grammar grades through high school and special college courses. Dr. John A. Brice is principal and Mrs. Edith A. Brice is dean. While Christian Science is not part of the curriculum, and pupils of all faiths are eligible, those pupils who favor Science are given encouragement and guidance in their studies.

Pasadena Glen School for Boys moved to Sierra Madre last week from the Glen and is now established at 225 N. Lima in the old Sierra Madre hotel building. Dr. Ralph L. Power, formerly of the University of Southern California, and U. S. Department of Education, is the director. He has gathered a splendid staff for instruction and advisory guidance, and offers special attraction to the pupils of unusual ability who would be held back by ordinary class work. Special attention will also be given to vocational selection.

Miss Vinvela Cummin, A. A., of the University of London, will open her new kindergarten at 94 E. Laurel avenue. This will be conducted along Montessori lines. Miss Cummin has been highly successful in kindergarten work and her methods are designed to bring out the individuality of the little pupils.

In connection with St. Rita's parish the Sisters of St. Francis will continue the parish school on North Baldwin avenue, offering grammar school work, as well as special courses in music and languages.

The Sisters of Loretto also maintain classes and individual instruction courses in music and languages at 29 W. Highland.

METING OF MASONIC LODGE NEXT TUESDAY

After suspending most of its activities for the month of August, the Masonic lodge has resumed regular meetings. Owing to the number of candidates to be initiated or advanced, it is probable that meetings will be held regularly every Tuesday night from now until the end of the year. Next Tuesday night there will be work in the Entered Apprentice Degree.

Saturday, October 20, has been set as the tentative date when the local lodge will entertain the Masonic lodge from Ventura. Sierra Madre Masons were royally entertained on the occasion of their visit to the Ventura lodge in July and will endeavor to reciprocate in fitting fashion.

Mr. and Mrs. S. R. G. Twycross left Tuesday for their old home in Maine, expecting to be gone a month.

Standard Oil Products

This Garage is now under contract as a regular Standard Oil Service Station.

Red Crown Gasoline

in all our pumps



Zeroline Motor Oils



Calol Flushing Oil

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Standard Oil Coupon Books Honored Here

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September Pre-School Opening Sale

A special bargain in Men's Wool and Dress Shirts, cotton, wool, khaki and corduroy pants, also flannel O.D. and pleated Shirts, Sport Coats and all-wool Sweaters at bargain prices.

A complete line of Men's, Women's and Children's Hosiery, Sweaters and Caps at a Special Bargain.

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Also School Shoes, Blouses and Shirts at HALF PRICE.

A full line of Men's, Women's and Children's khaki and wool hiking clothes at a special bargain price.

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A BEAUTIFUL PORTRAIT FREE TO EVERY CUSTOMER

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20 W. Central Avenue

Sierra Madre, California

50 GOOD CIGARETTES 10¢



Of Local Interest

Mrs. J. E. Appleby returned home Sunday from New York after spending several months in the east.

Mr. and Mrs. Allen T. Gay have returned from Venice, where they spent a short time.

Frank Hildebrandt and family returned this week from Big Bear Lake, where they have spent the summer. Frank reports a very active season at the lake resort, with a great deal of building going on. He will resume his contracting work here this fall.

Mrs. Earl Topping has sufficiently recovered from severe burns suffered some time ago so that she is able to be out again.

Mr. and Mrs. W. E. Farman returned Tuesday night from a three months' auto trip. Most of the time was spent in Oregon and Washington. They travelled about 4,000 miles and Mr. Farman says his total expense for repairs on the little Essex touring car was eighty-five cents.

Mr. and Mrs. Wilfred Humphries of Los Angeles and Mrs. Michael Walsh of Waurika, Okla., were the luncheon guests of Mrs. Catherine Humphries on Sunday. Mrs. Walsh returned to Los Angeles after spending several days with Mrs. Humphries.

Bert Barnett of Topeka, Kansas, has returned to his home after spending several weeks at the Trail Inn.

J. B. Kern and family of Los Angeles returned home yesterday after spending two weeks at the Trail Inn.

Mr. and Mrs. Wolf of Los Angeles who have been spending some time at the Trail Inn have returned to their home this week.

Miss Mildred Zeller of the News force has been confined to her home this week by a severe attack of tonsillitis.

Mr. and Mrs. Walter Wright Alley are the parents of a baby daughter, born Sept. 11th, at the Glendale hospital.

Mrs. G. A. Peterson and daughter, May, Harry Peterson and Martin Graham left Monday for a motor trip to San Francisco, expecting to be absent a week.

Frank A. Spencer, agent for the Times and Examiner, is enjoying a vacation at the beach. During his absence Frank Barbour is taking care of his paper route.

NEWS WANTADS PAY

DON'T ENVY MRS. SMITH'S LEISURE

Secure It for Yourself

Phone us today—let us call for your washing. We will wash everything spotlessly clean, iron all the flat work, fluff woollens, bath towels and stockings soft and smooth—leave only the lighter garments for you to finish at your convenience.

The cost? Small indeed. Yet you'll have a whole day of new leisure every week.

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MONROVIA LAUNDRY

Laundry & Dry Cleaning

Phone Green 85

ASTONISHING GROWTH OF FREEMASONRY

Oldest of the Fraternities Reports Rapid Progress in All Parts of the World

Freemasonry is the oldest of all the fraternities. The origins of the Craft are lost in the mist of the ages. Students of history differ widely as to its beginnings, some tracing modern speculative Masonry back through operative Masonry to the guilds which built the magnificent cathedrals of the middle ages. Other historians find the sources in the Comacine masters, and beyond them to the mystery religions of Egypt, Greece and Persia.

Modern Masonry begins its history in the formation of the Grand Lodge of England in 1717. During the intervening 250 years the Craft has spread through the world. The growth of the fraternity during the last ten years has been most astonishing, especially when it is remembered that by the very nature of the organization membership campaigns are impossible. According to the canons of the Craft, solicitation for membership is positively forbidden under all circumstances. Despite this inhibition, or maybe to some extent because of it, no fewer than 179 new lodges have been opened in London alone since 1913, bringing the total number of London lodges up to 908. In the English provinces the lodges have increased in number, during the same period, from 1749 to 2508, which, including 662 overseas under the jurisdiction of the United Grand Lodges of England, makes a grand total of 3878.

The progress in England can be matched by virtually every Grand Lodge in the world. In the United States several hundred new lodges have been formed and the increase in membership in recent years has been astounding, bringing the total number of Masons in this country to approximately 3,000,000.

The State of New York may be taken as an illustration: Between the years 1910 and 1922 membership of the lodges in that state increased by nearly 110,000. In 1822 there were 272,634 Masons in New York state.

Growth in California
In California the membership of the fraternity is about 100,000, not including Masons holding their membership in other states.

There are in excess of four and a half million Masons in the world. Although Freemasonry has an eclectic constitution and accepts into membership the adherents of all creeds and religions, it is interesting to note that clergymen of the most conservative Christian denominations are active leaders in its work. An archbishop rules over the destinies of the Craft in Western Australia. Eleven bishops and 22 other digni-



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Woodson F. Jones

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taries of the Church of England have their names inscribed on the registers of Grand Officers of the United Grand Lodge of England. Under the shadow of Westminster Abbey there meets regularly a lodge whose membership is confined to communicants of the established church, principally clergymen.

Two lodges in England, one in London and one in Manchester, formed their membership entirely from the Methodist churches, the president of the Wesleyan Methodist Conference being a Grand Lodge officer. Another lodge is attached to the Congregational denomination. In America many of the most

prominent bishops of the Protestant Episcopal and Methodist denominations are active Masons, and at a recent national convention of the Methodist church it was found that by far the great majority of the ministers present were members of the Craft.

Nature.

Nature, the most blessed of all things, is not vengeful. God forgives. And nature is God. It is God that lives in the rose, in the violet, in the tree, just as He lives in the heart of man. It is God that breathes in the grass which makes the earth sweet to tread upon, and it is God that lives in the song of the birds.—James Oliver Curwood in Izak Walton Legend Monthly.

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Sierra Madre P. O.

"The Wayfarer" at Exposition Park Los Angeles

SOME OF THE PLAYERS AND THE PARTS THEY CHARACTERIZE IN "THE WAYFARER," TO BE PRODUCED IN THE COLISEUM, EXPOSITION PARK, LOS ANGELES, SEPTEMBER 8 TO 15. ABOVE, KATHLEEN TERRY AS MARY MAGDALENE; RIGHT, KATHRINE BODKIN AS UNDERSTANDING; LEFT, LOUISIA REYNOLDS AS A JERUSALEM MULTITUDE WOMAN.



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in that suit, overcoat or winter wrap. Just let us put on a new collar, re-line, clean and press it to look like new!

Ladies' alterations a specialty, changing to the new styles. Fall and Winter suitings now on display.

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14 W. Central

WILL THEY REALLY ENFORCE THIS LAW?

The Division of Motor Vehicles announces the first big objective in a state wide campaign to make the highways of California safe will be the reduction and subsequent entire elimination of the glaring headlight evil. A drive to that end will be commenced Saturday night, September

House-Cleaning Time

It's not half the work it used to be, before you could get

Fuller Brushes

Everything to do the cleaning with, do it easier, and do it quicker. Women all welcome the Fuller Man when he calls. Watch for him, or phone for him to come any day you wish.

O. E. KASELACK
Phone Fair Oaks 287



ber 15, the same to be continued for a period of ten days, according to bulletins being sent this week to captains of all county traffic squads now operating under state direction, as well as captains of city squads which have expressed the desire of co-operating with the state forces.

The state force now consists of thirty county units, with a total of 95 men, and five inspectors at large, which will be augmented in this drive by the county and city squads of Los Angeles, and San Francisco and the city squads of San Diego, Fresno, Stockton and Sacramento.

Glaring headlights, lights out of focus, single lights on automobiles, tail lights, out, and excessive candle power globes will receive attention in the first drive.

Approximately 200 official headlight adjusting stations have been established in the 30 counties of the state in which traffic officers have been appointed, lists of the official stations will be in the hands of the respective county captains before the drive is started.

Automobile clubs and individual motorists are urged to assist in this movement to the end that night driving may be made safe.

WILL H. MARSH.

FARMER-BANKER CONFERENCES THROUGHOUT NATION DEVELOP WAYS TO AID AGRICULTURE

Collective Marketing, Diversified Farming, Promotion of Agricultural Education and Use of Bank Instead of Mercantile Credits Chief Lines of Suggested Action.

By D. H. OTIS,

Director, Agricultural Commission, American Bankers Association.



D. H. Otis

point of contact for the work of the Commission was established at this meeting in the form of co-operation with the agricultural colleges.

In five other states—California, Washington, Oregon, Idaho, and Utah—it was agreed at subsequent conferences that bankers' agricultural committees would meet at the state agricultural colleges and, in co-operation with the college officials, work out a program that they would recommend to the banks.

The Texas Plan

It was at the Texas conference that it was developed that the officials of both the bankers' association and of the state college felt the big problem for that state was the establishment of a system of collective, orderly marketing. In order to bring this problem effectively before the farmers and the bankers it was agreed to hold a banker-farmer meeting in December. Efforts will be made to get from 200 to 250 bankers to attend, each banker to bring with him several representative farmers of his community. The program and demonstration will emphasize the need of meeting the marketing problem and point ways to a satisfactory solution.

At Athens, Georgia, the conference recommended that the State Bankers Association take steps to raise a fund for assisting deserving students to complete a college course in agriculture or home economics. This conference, recognizing the valuable work being done by county agricultural and home demonstration agents, also went on record as favoring the employment of agents in each county.

At the Raleigh, North Carolina, conference the pressing problem, in addition to loans for worthy students, was held to be encouragement of the farmer to practice greater crop diversification. The conferees felt that the first big step was to get farmers at least to produce sufficient vegetables, fruit, milk, meat and poultry to live on.

Many farmers, it was brought out, now depend entirely on the cotton crop, and buy the products named for their own tables.

More Economical Credit

At the conference at Ithaca, N. Y., those participating felt that a better understanding between farmers and bankers would be beneficial to both. At present a large amount of the credit used by farmers is in the form of mercantile credit, which, it was pointed out, is much more expensive for them than bank credit. It was felt that a campaign of education is needed to acquaint farmers with banking facilities. The conference, therefore, recommended that the Agricultural Committee of the State Bankers Association, the agricultural college and representatives of the Farm Bureau and the State Grange get together for the purpose of working out programs and plans for further meetings to be held in the various counties of the state.

At a conference held at Amherst, Massachusetts, there were representatives from Vermont, New Hampshire, Massachusetts, Rhode Island and Connecticut. Emphasis was placed on the importance of the Boys' and Girls' Club work. The New England conference also felt that the importance of bank credit over mercantile credit should be stressed. A resolution was adopted and is being sent to agricultural committees in each State urging that they get in touch with their agricultural colleges and map out a program for educating the farmer in regard to the importance and the economy of bank credit over mercantile credit.

The emphasis on this resolution came not so much from the bankers present as it did from the representatives of the agricultural colleges and the farmers.

tures owned locally will be shown at the club house. A collection of Japanese prints will be the subject of a lecture by Mr. Fleming, a power in the art world.

CHARLIE NOMURA WILL START VEGETABLE WAGON

Charlie Nomura wishes to notify his many friends in Sierra Madre and vicinity that he will resume the operation of a vegetable wagon beginning next Monday, Sept. 17. He hopes to renew the pleasant relations existing during his many years in the business and to give good service to deserve a renewal of this patronage.

In addition, Mr. and Mrs. Nomura offer for sale some splendid Japanese silks, embroideries, kimono, etc., imported by them during their recent trip to Japan. These goods may be seen at their residence, 31 E. Montecito. c50

Garden Tools, 25 per cent off, one week only—Ambler's Feed Store, 43 N. Baldwin. c50

Too Much of Good Thing.

Money and time are the heaviest burdens of life, and the unhappiest of all mortals are those who have more of either than they know how to use.—Johnson.



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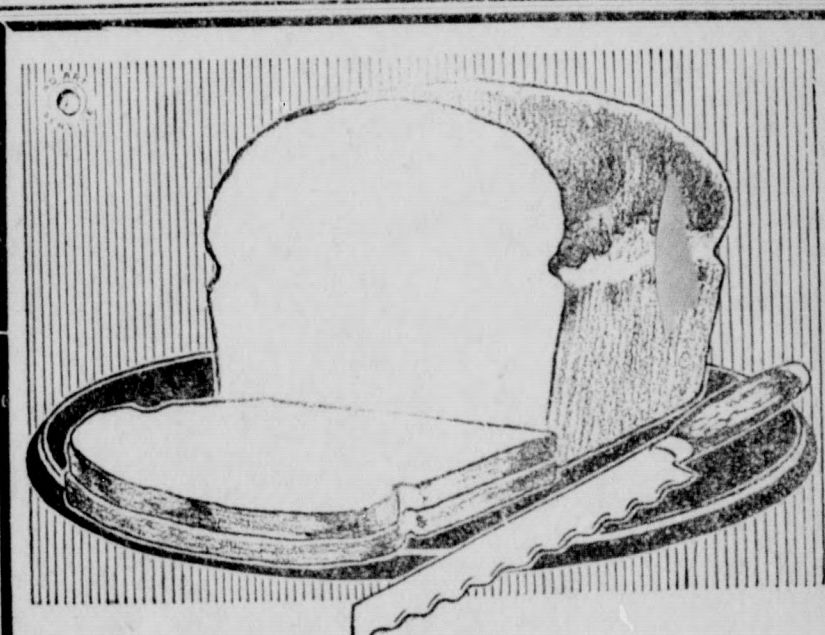
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HENS LAY WHILE MOULTING when fed Walsworth's Special Egg Mash. We also mix any special order of mash or grain in any amount.

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To extend for you the utility and convenience of Standard Oil Company scrip, we have so arranged that it is now redeemable not only at all Standard Oil Service Stations, but also at garages, service stations and other places where Red Crown gasoline, Zerolene, and other Standard Oil Company products are sold.

This broadening of our service enables you to use your Standard Oil Company scrip in the purchase of our products at thousands of dealers handling these products, as well as at the conveniently located Standard Oil Company Service Stations, which now number nearly 700 and are constantly becoming more numerous throughout the Pacific Coast states.

It means that wherever you may go, in cities, towns, valleys, mountains, in every busy mart and at every cross roads, you will be able to use your Standard Oil Company scrip at dealers displaying the familiar Red Crown gasoline sign, as well as at Standard Oil Company Service Stations.

Standard Oil Company scrip, in small booklets of convenient size, is obtainable at our Service Stations and other sales offices, either when you call or by telephoned order. It is redeemable on the same basis at dealers selling our products, as at our Service Stations.

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COOLIDGE ACCEPTS HONORARY PRESIDENCY OF BOY SCOUTS OF AMERICA

"The First Family of the Land," so runs a New York account, "has in addition to its other interesting attributes, that of being a Boy Scout family. One could almost imagine in passing at dusk along the white stretches of the Executive Mansion, a crisp little service card shining from a window, and bearing the legend, 'Boy Scouts live here.' Closely aligned with the Scout purpose of character building and citizenship training has been the upbringing of the White House sons, and the sympathy of the White House parents."

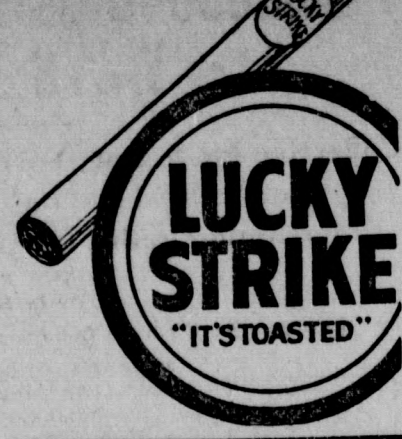
In the White House family are Boy Scout Calvin Coolidge, Jr., Boy Scout John Coolidge, Mrs. Coolidge who has stated among her ambitions for her boys, the scoutlike wish to see them "helpful, kind, thrifty, human—especially human," and the President, Calvin Coolidge, who has recently accepted the Honorary Presidency of the Boy Scouts of America.

Mr. Coolidge's acceptance is not merely formal, but expresses a warmth of interest and a conviction as to the usefulness of the Boy Scout movement, based upon the fact that he has observed the practical value of the program and leadership of the movement, in his own two sons, who are Scouts. President Coolidge's letter is as follows:

The White House, Washington, Aug. 16—My Dear Mr. Livingstone:

You may be assured of my readiness to accept the honor of the Presidency of the Boy Scouts of America, as other Presidents have done from the organization of the Scouts. I esteem this post as one of the incidental duties of a President, and likewise one of the most agreeable among them. I have always been deeply interested in the work of the Scouts, which I regard as an ideal mode of citizenship development and character construction. Both my

To know
how good a cigarette
really can be made
you must try a



sons are scouts, and my observation of the benefits they have derived from their affiliation has strengthened my conviction of the organization's usefulness. I shall be glad to render any proper service I can to the organization at any time.

Most sincerely yours,
(Signed) CALVIN COOLIDGE.

Recognized His Limitations.

The great dramatist of France, Corneille, was so absent and embarrassed in society that he wrote of himself a witty couplet, importing that he was never intelligible except through the mouth of another.

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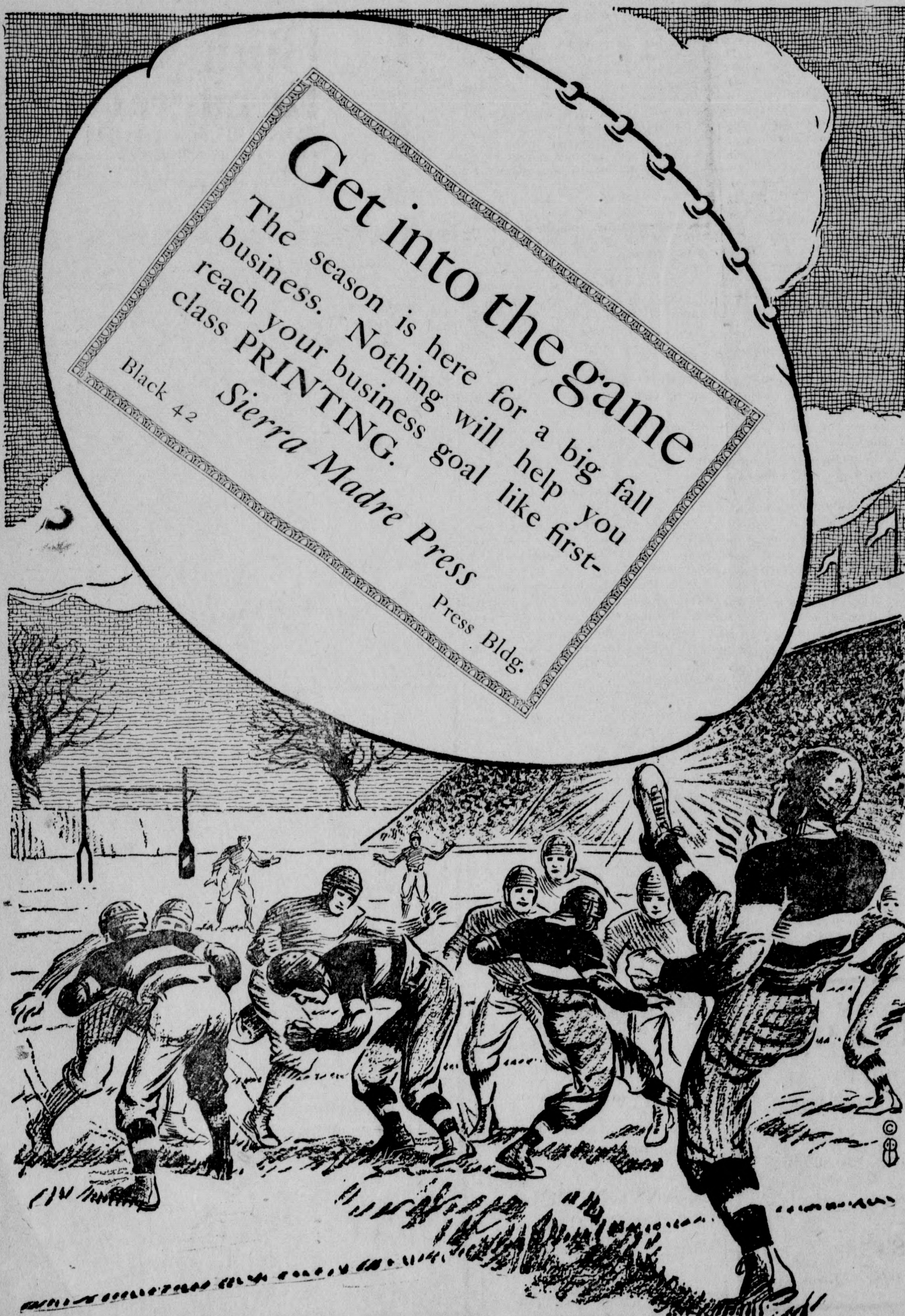
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Sunday and Monday, Sept. 16 and 17—

LARRY SEMON in "GOLF."

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Wives! Here is the drama of your own life. Husbands! See the silent part wives play in men's careers. The story of a million homes. Has a wife a right to a say in her husband's business? The husband in this picture says "no," but when he faces ruin and bitter poverty—

Tuesday, September 18—

OH SHOOT! An Eddie Lyons Comedy.

"THE WOMAN CONQUERS" with BRYANT WASHBURN, KATHERINE MAC DONALD and JUNE ELVIDGE.

Fate deals strangely when it carries Ninon, society orchid, to the arctic, pitches her into a fight that would bring fear even to a brave man. But conquer she does, by means as strange as the fate that brought her there.

Wednesday, Sept. 19—

"THE DETECTIVE," a Jimmie Aubrey Comedy.

ALICE BRADY in "THE LEOPARDESS"

The romance of a South Sea dancer, ravishingly beautiful and untamed, and the American millionaire who tried to tame her.

Thursday, Friday and Saturday, Sept. 20, 21 and 22—

Colonial offers the program extraordinary, a real treat to our patrons.

BUSTER KEATON, the incomparable, the screen's greatest and funniest comedian, in his greatest and funniest comedy, "MY WIFE'S RELATIONS."

"RUGGLES OF RED GAP" featuring LOIS WILSON, ERNEST TORKANCE AND an all-star cast

Taken from Harry Leon Wilson's immortal novel of the same name, and directed by James Cruze, the man who made "The Covered Wagon" and "Hollywood."

Sil Grauman says: "Ruggles of Red Gap" is the greatest western drama it has ever been my good fortune to exhibit in Los Angeles. It is a great masterpiece."

"You are going out to America, Ruggles?" "Yes Sir." "North or South, sir?" "North, I fancy; somewhere on the west coast—Ohio, Omaha, one of those Indian places."

Come to the Colonial and go west with Ruggles. You will enjoy the trip.

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THE ETHICAL SERVICE BUSINESS RENDERERS

BY J. H. PUELICHER
President of the American Bankers Association

I sometimes think we lay too much stress on the technical efficiency of our business instrumentalities and too little on their moral services.



J. H. Puelicher

Is it enough to say to our radical opponents of the present capitalistic order that it effectively feeds and clothes and houses and furnishes us with physical comforts and pleasures and therefore it is good? That is not enough. They can rightfully tell us that, even though a system may minister to our physical well-being, if it stunts us morally, if it does not positively make us better ethically, it is an inadequate system.

The general answer to this assertion is obvious. The very fact that our industry, commerce and finance serve us so amply with the materials and means for physical well-being gives us the opportunity to build and support our churches, to foster the arts, to develop our great educational system,—to be kind to one another.

But need we deal in generalities? Do we not find in the direct effect of our business upon the individual much to improve his ethical standards? To toughen his moral fiber? Is it not good for the personal character of the race to do business as we are now doing it?

Let us take the business of banking, for example. Is it a mere mechanism or is it a vital moral force? Does it do more than, by facilitating production, raise the physical standard of living, or is there anything inherent in the manner and methods of banking that raises the moral standard of living as well?

Nine-tenths of our business is done by means of credit. The great bulk of that credit is obtained from the banks. It is obtained from the banks because men have character,—because they are honest, because they keep faith,—because they can be trusted.

If they did not have these qualities they could not do business with credit, they could not do business at the banks. We say banks deal in credit. That is but a way of saying they deal in honor and honesty. They build the business structure with the faith of man in man.

The part banking plays in our business life is growing. That means that the faith of men in each other is growing. The more men who come to the banks with characters that entitle them to credit,—the more men who realize that to gain credit at the banks, they must possess themselves with characters that win them unquestioned trust, the higher becomes the ethical standards of the nation.

Is not this a great moral service that banking renders? It is a greater justification for our present financial system than even its wonderful efficiency in providing us with the material things of life. No greater service could be rendered the nation.

AMERICA'S NEW PLACE

Many Americans fancy that, because labor is well employed and our industries have been reporting substantial earnings and improvement over the depression period, normalcy has been restored. The truth is, what we must consider normal in the future will be an entirely different thing from what was considered normal prior to the war. One reason is, our new place in the world as the leading creditor nation. That change is a permanent one. We are not going to return to the old position of debtor nation. Bankers in the agricultural communities have come to the conclusion that we cannot afford to maintain an attitude of isolation and that opinion is not a personal one. The men I have talked with are voicing the ideas of the people with whom they have daily business contact.

A great many politico-economists have warned against America's entrance into the European situation, asserting that our foreign trade makes up less than 20 per cent of our production, and therefore is too small an item to be vital or to risk our investment in. They forget, and most people who have listened to them forget, that the unimportant 20 per cent is the difference between full employment of our industries and labor and much unemployment and business depression. If a manufacturing enterprise is running at 90 per cent of capacity, it may be making a fairly good showing of earnings, but it is not running at normal and is not earning the margin which it should earn in order to be fully prosperous. It appears obvious that we shall have to build up foreign investments in this country. But it will be necessary to go slowly in the matter of foreign investments. There must be assurance that whatever we loan will be used for productive purposes.—William E. Knox, Second Vice-President, American Bankers Association.

Announcement

Southern California Edison Co.

offers to its consumers and the people in California the unsold portion of a new issue of 50,000 shares of 7 per cent Preferred Stock.

The constant strength of Edison Stock over a long series of years has proved to the INVESTING PUBLIC its exceptional worth as an attractive investment of a conservative nature.

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COFFEE GROUNDS AND FOREST CAMP FIRES

By Ranger Bill, U.S. Forest Service

"It's plumb surprising how many careless people there is in the world", said Ranger Bill as he pulled the saddle off his steaming horse and turned him loose in the corral. "And ignorant, too, 'bout the little things, when they're in the woods. You can believe it or not, but I'm giving it to you straight that just common, ordinary coffee grounds is the cause of more forest fires in this National Forest than most anything else."

"You see, it's this way, continued the Ranger, as he lit his old briar and puffed thoughtfully. "Most people that live in the cities think we folks up here in the mountains are—well, kind of 'know-nothings'. I admit that when we go down town

we do kind of shy at trolley cars, and some of us don't know whether the mezzanine floor is upstairs or down. But somehow we manage to get around without getting lost, and I've noticed that our money is still at par."

"But you take Mr. City Man and put him up here in the 'tall uncut' and the shoe's on the other foot. To him anything that's not paved is a 'bear of a road'; his folks are 'fraid of snakes and wild animals where there ain't none, and when it comes to north, south, east and west why, they just naturally all look alike to him. He's mighty glad then to have a ranger tell him where and how to go to camp and fish and hunt. And we're more than willing to do it, too, because that's part of our job."

"Then comes the morning after. A good night's sleep out in the open and a hearty breakfast makes the world look pretty bright and smiling

to the city folks. Everyone's packing up and anxious to be off. Mr. City Man bustles around to see that he hasn't left anything. His eye lights on a sign on a tree: 'Put Out Your Camp Fire.' He stops and scratches his head. The creek's a long way off, and the shovel, if he has one, stowed away in the car. He looks at the fire. The coffee pot! Eureka! He rushes over and pours the dregs and the coffee grounds over the smouldering coals, kicks in a little dirt, and is gone.

"After that? Well, it's mostly a race between the morning breeze and Buck and me to see who'll get to the fire first. Sometimes we win; today we lost and there ain't no campground there no more. But I'm still living in hopes that some day we'll be able to educate people that coffee grounds won't put out a fire. It takes water and lots of it, and a heap of real earth, not rotten wood and needles."

Start Your Back east trip on or before

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SIERRA MADRE NEWS

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GEORGE B. MORGRIDGE, Managing Editor

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Six months1.25



One year\$2.00
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Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

CIVIC ASSOCIATION

At the monthly session of the Civic association, after the members had enjoyed the excellent dinner served by the ladies of the Congregational church, and the friendly chats among members, facilitated by the custom of pinning cards bearing his or her name on each person present, adjournment was taken to the auditorium for what will doubtless prove to have been a program of great importance to Sierra Madre.

The speaker of the evening, City Manager Grant Lorraine of Alhambra, discussing the city manager form of municipal government, referred to the large number of California cities operating under this system, the good results obtained by having all city departments under the supervision of a paid manager devoting all his time to the city's business, and the savings made possible by reducing the city's affairs to a business basis. He stated that the city manager should be a qualified engineer, and able to handle the city's present and future water development and other problems. So much interest was evidenced in the general discussion which followed that the president, Mr. Doty, appointed the following committee to take up the question of recommending this form of government for Sierra Madre: Mr. Fennell, Mr. Porter, Mr. Griebenow, Mr. Morgridge and Mr. Keys.

Questions asked by Mr. Lorraine developed the fact that Sierra Madre has only storage capacity for a few hours reserve of water and the seriousness of this situation was the basis of sharp criticism. The further assurance that all the cities, even as far away as Long Beach, were seeking additional water supply within the Raymond dike, Sierra Madre's source, and that the cities that failed to prepare themselves to develop and store their share of the rapidly lowering supply, would fare badly in the end caused Mr. Doty to admonish the association's water committee, Mr. Tarr, Mr. N. H. Steinberger, Mr. Keys, Mr. Maycock and Mr. Lawless, to confer on this important subject.

The association was complimented by Mr. Lorraine on its "Community Devotions," arranged by Dr. Tate.

Mr. Bayley's cornet solos delighted the audience, his work showing him to be a player of unusual ability. Mrs. Bayley accompanied at the piano.

Mrs. Milton Steinberger announced the beginning of the Community Sings on Oct. 11, under Mr. Kirchhofer's direction, with a good number of male voices assured. She also asked for flower planting for the Tournament float.

Mrs. Snell urged property owners to hold conferences in their respective streets at once, preparatory to the fall tree planting campaign. The City Beautiful committee, of which Mrs. Snell is chairman, declares its policy to be against the removal of shade trees to make way for the laying of sidewalks, if alterations in the sidewalk lines can be made so that the trees may be saved.

Onion Sets and all kinds of Seed.
Ambler's Feed Store, 43 N. Baldwin.
c50



When the sun's hot rays burn and blister, soothe your fevered skin with SKRATCH OINTMENT. It will bring prompt relief from sunburn. A household remedy for all skin troubles.



Two Sizes
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SOME ADVANTAGES IN BEING UNEDUCATED

Here is a message of cheer for those who, for one reason or another, discouragement or necessity or lack of opportunity, have failed to complete their schooling and now feel that their time for educational renewal is past. For such, the compensation lies in the advantages of being uneducated.

One of the virtues of being uneducated is that you "do not know so many things that are not true." The Danish explorer, Nansen, has observed of the Russian peasants that it is possible for them to accept new ideas because they are not traditionally educated. They do not labor under the difficulty of having to get rid of old ideas before taking up new ones. With the uneducated the chances for a new idea are good. David Thoreau said: "If a man does not keep pace with his companions, perhaps it is because he hears a different drummer. Let him step to the music which he hears, however measured and far away." Keeping step to the music of a "measured and far away" education, one has ceased to function in present-day industrial society, is too often a handicap of the educated man.

One of the inconveniences of living in a changing world is the necessity of continual revision of old stocks of knowledge. For one educated many years ago, this is a difficult feat. The person who cannot make mental adjustments is termed "conservative," a "standpatter," an "old fogey." Of course, there are young fogies, too. Age is not necessarily a measure of old fogeyism. One of the truths of psychology is that our thinking is done almost wholly in terms of our previously acquired stocks of ideas, faiths and notions. If much of our early education has become obsolete, we are unfortunate, indeed.

It must not be understood by this presentation that there is virtue in remaining uneducated, or that stupidity and ignorance are to be desired. A lack of education, however, does provide an opportunity for a fresh start. It offers the chance to make a beginning with a clean slate and new enthusiasm.

The problem of keeping mentally young is the most important consideration of adult education. And the most inspiring phase of labor education is its resources for new educational enterprises. An advantage for the adult who seeks education is that the training he receives is the latest achievement in the branch of knowledge he is pursuing. He has nothing to unlearn.

The first step in an effort to keep mentally young is to acquire the study habit. A good way to acquire it is to enroll in some suitable class or correspondence-study course of the Extension Division of the University of Southern California. Any of these courses will teach you how to study, which will put you in a position to know what to think and how to think. The time to take advantage of being "uneducated" is now.

For the land's sake use Nuvida Fertilizer—at Ambler's Feed Store, black 22.
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We buy, sell and exchange Real Estate in Sierra Madre, Arcadia, and Monrovia.

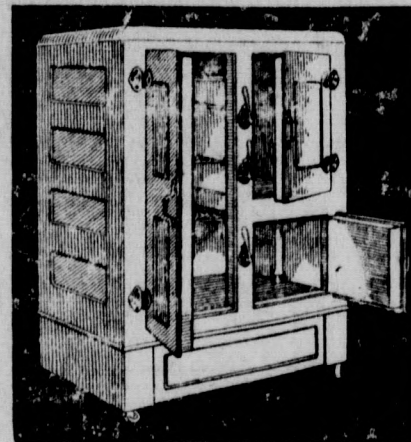
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Phone Green 18

BIG PRICE CUT IN REFRIGERATORS



OWING TO TARDY ARRIVAL OF STOCK ORDERED EARLY WE ARE OVER STOCKED AND ARE OFFERING THEM

AT COST

This is an exceptional opportunity to provide yourself with a refrigerator at rock-bottom price. Jobbers advise us that prices for next year have advanced 15 per cent. Save money by buying now.

GOOD GOODS
at
Bottom Prices

SIERRA MADRE
HARDWARE CO.



Layer Cakes!

A wedge of our delicious cake will be mighty welcome in the children's school lunch box.

ASK YOUR GROCER FOR OUR
SPECIAL BREAD

Central Bakery

McELROY BROTHERS

Main 180

10 W. Central



Be Your Own Painter

and spread on our Pure Prepared Paints and varnishes before winter comes.

Or turn the complete job over to us, and be assured of complete satisfaction.

Prepare now for Winter weather!

Sierra Madre Paint
and Paper Store

BLUE 75

41 North Baldwin

C. M. COOPER

Real Estate
Red 22

Insurance
14 N. Baldwin

Blanket Sale

100 pair NASHUA WOOLNAP double blankets, size 66x80; come in plaids of blue, pink, tan and grey. These are the best grade of woolnap, full size and specially priced\$4.48

New Gingham Romper Cloth

32-inch GINGHAMS in the best quality domestic cloth, large assortment of patterns, the yard39c

32-inch ROMPER CLOTH, in plain, check and stripes, heavy quality, and fast colors, the yard35c

J. F. Sadler & Co.

Black 85

5 Kersting Court

70
Stores

Chaffees
"WHERE CASH BEATS CREDIT"

70
Stores

Dad's Cookies, doz.18c
Milo Wheat, pkg.25c

Libby's large size CATSUP, Sat. only21c

Old Yankee Cane and Maple Syrup, 9-lb. can \$1.75

ASPARAGUS—

Diamond Bar No. 2 1/2 can38c
G. & S. Mammoth White, can40c

Louvre or Hilda Sardines10c

BEN HUR EXTRACTS, LEMON & VANILLA—
1-oz bottle 20c; 2-oz. bottle 35c; 4-oz. bottle 65c

BALL MASON JARS: pints, doz. 63c; qts, doz. 75c

Chaffees' Pancake Flour, 2 pkgs. 25c
Betty Brown Biscuit Mixture, pkg 30c
(Saturday only)

MEATS

Bacon squares15c
Bacon, in piece, per lb.30c
Hams, whole or half, lb.28c
Corn Beef, lb.15 & 20c
Rump roast, lb.20 & 25c
Boiling beef, lb.10c
Pot roast, lb.15 & 17c
Shoulders of lamb, lb.25c
Legs of lamb, lb.35c
Small hens, lb.35c
Compound, lb.15c
Lard2 lbs. 35c

Central Garage

FLAT RATES ON WORK

BRUNSWICK TIRES

MAC-DRY BATTERIES

above all:

SERVICE AND SATISFACTION

J. BELOHLAVEK AND SON

Blue 8

Central and Baldwin

THE L. W. BLINN LUMBER CO.

Sash, Doors, Wallboard, Roofing, Cement, Brick, Lime and

LUMBER

Phone Main 23

East Montecito Ave.